Friends of the Mountains-to-Sea-Trail Orange County Outreach Associate

Friends of the Mountains-to-Sea-Trail is looking for a part-time, temporary contractor position (10-15 hours per week) to help Friends of the MST grow the Mountains-to-Sea Trail (MST) in Orange County. The position will last through June 30, 2025, with the potential for extending to a later date at that time. The weekly schedule is flexible, but will primarily be during regular, weekday work hours and the pay range will be \$15-20 per hour.

The MST extends 1,175 miles across North Carolina from Great Smoky Mountains National Park to Jockey's Ridge State Park on the Outer Banks. Currently, more than 725 miles of the MST are completed, with temporary routes on backroads allowing hikers to follow the trail across the state.

Friends of the MST is based in Raleigh and is the nonprofit partner organization for the MST that helps build, maintain and promote the trail with the support of volunteers. Friends of the MST is actively assessing and embedding diversity, equity, and inclusion in all parts of its organizational culture. More detailed information about Friends of MST can be found at mountainstoseatrail.org.

Position Summary

The Outreach Associate's main area of focus will be conducting initial outreach to landowners in Orange County, with the goal of identifying trail opportunities along the MST route in the county. The position will work in close coordination with staff at Orange County to support our mutual efforts to grow and expand the MST and build new trail connections in the county. Friends of the MST's office is in Raleigh, but this position can be remote in the Triangle and will also involve time in the field in Orange County. The position reports to Friends of the MST Executive Director.

Responsibilities

- Research and identify the number of landowner contacts along each potential section of MST
- Outreach to landowners
- Assist in the creation of outreach materials
- Develop a system for tracking outreach methods and results
- Regular communication with Orange County staff

Qualifications

- Commitment to Friends of the MST's vision, mission, and values
- Excellent verbal and written communication skills and professional demeanor
- Attention to detail and ability to work independently
- Experience with GIS software, real estate or land conservation preferred

Application Process

To apply, please send a letter of interest and resume via email only to admin@mountainstoseatrail.org with "Orange County Outreach Associate" as the subject line. **Please, no phone calls, faxes, or mail.**

Friends of the Mountains-to Sea-Trail is an equal opportunity employer and does not discriminate based on race, color, religion, national origin, age, disability, citizenship status, sex, gender identity, sexual orientation, veteran status, military status, genetic information, or any other category protected by applicable law.