

Friends of the Mountains-to-Sea Trail

Business Partner Options

We invite you and your company to become our partner in building, protecting and promoting North Carolina's Mountains-to-Sea Trail (MST).

The MST runs 1150 miles across North Carolina from Clingmans Dome in the Great Smoky Mountains to Jockey's Ridge State Park on the Outer Banks. Thousands of people explore the trail each day, and more and more people are enjoying the adventure of a lifetime as they follow the trail across our beautiful state.

The trail benefits North Carolina in many ways:

- building local economies through tourism dollars,
- improving public health as people walk the trail,
- protecting wildlife and the environment by establishing natural corridors of land along the trail,
- helping people experience the extraordinary beauty and culture of North Carolina

The financial support of businesses like yours is a critical component to our statewide efforts to build, protect and promote the trail. Below are some of the ways you can promote your business while financially supporting our 501(c)(3) organization.

OPTION 1: BUSINESS MEMBERSHIP DONATIONS

\$5,000+

“Thru-Hiker” Business Partner

Benefits: All of the benefits listed in “Section-Hiker” below plus:
Annual Meeting Sponsor at no additional cost (\$500 value)
1-year listing (in alphabetical order) in the Top Level of business partners on our website w/your logo and a link to your web page
Top-level Listing (alphabetically) among Business Members in our Annual Report

\$1,000-4,999

“Section-Hiker” Business Partner

Benefits: All of the benefits listed in “Weekender” below plus:
1-year listing on our website w/your logo & a link to your web page
“Thank You” Announcement on our Facebook page w/link to your website (We have 10,000 fans following our Facebook page)
Invitation to promote your business at our Annual Meeting

\$250-\$999

“Weekender” Business Partner

Benefits: All of the benefits listed in “Day-Hiker” below plus:
1-year listing on our website in text format w/link to your web page
Multiple window decals if you have multiple retail locations (1 decal per \$100 donation)

\$100-\$249

“Day-Hiker” Business Partner

Benefits: MST Business Partner Window Decal for your store front or car
Quarterly e-Newsletter, Invitation to attend our Annual Meeting, Recognition in our Annual Report, 10% discount on MST retail merchandise
1-year listing on our website, text only

**Friends of the Mountains-to-Sea Trail
BUSINESS PARTNER AGREEMENT**

Company Name: _____

Contact Name/Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Website: _____

Email: _____

Friends Business Membership Level (choose one)

- \$_____ “Day-Hiker” Business Partner (\$100-\$249)
- \$_____ “Weekender” Business Partner (\$250-\$999)
- \$_____ “Section-Hiker” Business Partner (\$1,000-\$4,999)
- \$_____ “Thru-Hiker” Business Partner (\$5,000+)

Additional Options (Select all that apply)

- _____ MST Annual Meeting Sponsor (\$500)
- _____ Contact me about Merchandise Sales
- _____ Contact me about volunteer opportunities
- _____ Send me MST Brochures for display in my store/place of business
- _____ Contact me about doing an MST presentation for a group I know

Total Donation: \$ _____

You may make your donation by check or online at www.mountainstoseatrail.org

Please make checks payable to **Friends of the Mountains-to-Sea Trail**. Our mailing address is:

Friends of the Mountains-to-Sea Trail
PO Box 10431
Raleigh, NC 27605

For additional questions, contact:
Kate Dixon, Executive Director
Phone: 919-825-0297 x 701
Email: kdixon@mountainstoseatrail.org

Thanks for your support!