

Appalachian Trail Community Committee (ATCC) Action Items Priority (Draft 9-1-14)

Phase 1

1. Establish ATCC Mission/Vision Statements
2. Write ATCC by-laws
3. Update AT guide books (Oct. 1, 2014)
4. Blue Ridge Heritage Grant proposal working with other AT Communities (Oct. 1, 2014)
5. Develop ATCC letterhead for minutes, letters, etc. also, committee business card layout
6. Collect history of past committee members and dates served. Committee established March '09. (Month application submitted to be an AT Community)
7. Issue membership appointment letters for all serving committee members. Assume two year term. 1 July to 1 July.
 - 1st term March '09 - 1 July '11
 - 2nd term 1 July '11 - 1 July '13
 - 3rd term 1 July '13 - 1 July '15
8. Social Media/Website - keep updated content visible
9. Complete AT Community renewal partnership application
10. Confirm AT Blaze part of Town logo, if so disseminate and move to correct existing wrong logo images
11. How will we keep Town Aldermen and manager informed of committee business and method to seek guidance and approval of recommendations
12. Committee participation improvement

Phase 2

1. Develop relationship with TDA, MSP, etc. (Bill contacting both committee chairmen)
2. Issue thank you letters for those that have served and left the committee
3. Send out press/news release with election results (Chairman, Vice-Chairmen) and new appointments to our committee (Shelley Marshall, Alderman, etc.)
4. Committee membership growth (SCC, County Rec. Dept., County Health Dept. Others?)
5. What/who is the official face of the ATCC? The application was on behalf of the Town... we need a town point of contact for address, email, and phone.
6. Official letter to the Town of Franklin with recommendation concerning Trail Days Festival
7. Plan the partnership renewal event
8. Develop guidelines for AT celebration event
9. Macon Co. Transit shuttle support from Winding Stair Gap into Franklin for hikers
10. AT Community Supporter Application actions

Phase 3

1. Winding Stair Gap improvements
2. Hiker Safety improvements to three paved road crossings (Wallace Gap, Winding Stair Gap, Wayah Crest)
3. Trail head parking security issues
4. South West Community college and Macon Early College conversation on degrees related to outdoor rec. (Outdoor Leadership, Outdoor Rec. and Tourism, others?)
5. Grant Application opportunities
6. Blue Ridge Outdoors advertising opportunities (explore co-op B2B & private/public partnerships)
7. Develop long range plan in support of the Mission 2015-2020