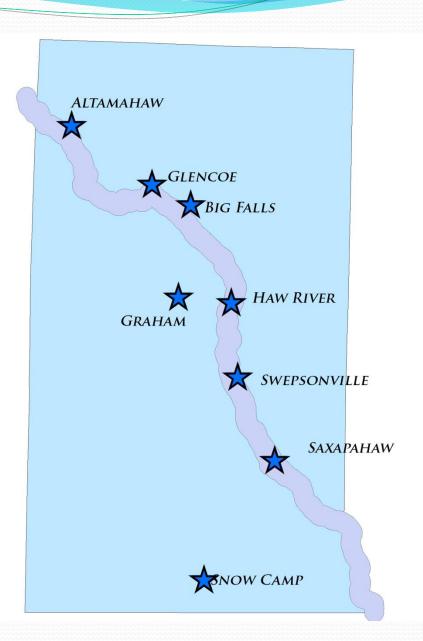


Alamance County in 1700



Alamance County in 1860

 The Haw provided food, water, and power for every community



The Haw River

The Economic Lifeline of Alamance County

- 1850-1980s The Haw River was a Major Hub of the United States Textile Industry.
- Mid 20th Century 8 Large Textile Mills on the Haw River in Alamance County Alone.



Cone Mills- once the world leader in corduroy production

Legacy of Progress

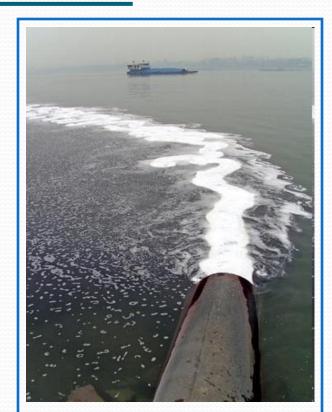
Over the
Course of the
20th Century
the Haw River
Became
Synonymous
with Pollution



After the Mill Is Gone

 1980-2000s- The Textile Industry Headed for Greener Pastures.

- The Haw began to Fade from Community's Consciousness
- Left Behind Opportunity in Riparian Areas



Textile Pollution on the Yangtze River

The Big Idea

Return the Haw River to the Cultural and Economic Center of Our Community
While Restoring and Protecting the River



Local Limits

Conservation Was Seen As Foolish

 Traditional Economic Development Was Focused on the Interstate

Land Use Regulation Was Not An Option

Creating a Recreational Destination Became The Strategy By Default

Step 1: Haw River Paddle Trail

Built 12 Paddle Accesses
 Opening 30 Miles of Haw
 River to the public.

- 4 Dam Portages
 - 1 Dam Removed

 Final Access at Greensboro Chapel Hill Road Under Construction



Step 2: Haw River Land Trail

Alamance County Only:

 Added 13 Miles of Land Trail, 3 New Parks of 15 Acres or More

Sustainable Pace of2 Miles per Year.



Step 3: Conserve Scenic Corridor

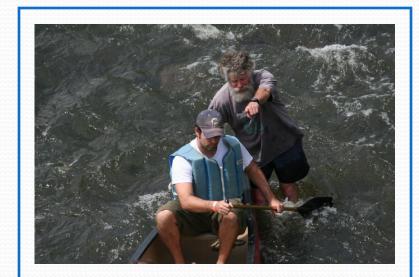
- River-wide:
 - 1,400 Acres Conserved
- Alamance County
 - 320 Acres Conserved
 - 30,000 linear ft. on Haw River Conserved
 - 15,000 linear ft. on

Perennial Streams Conserved



Step 4: Create An Economic Market

- 7 New "River Focused" Businesses
 Have Opened Since 2006
- \$1.5 million in Grant Funds
 Expended in Alamance County
- \$Over 300,000 in Donations of Land and Money
- Over 200,000 park visits per year



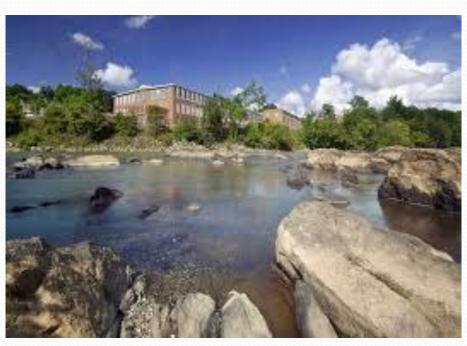
Yee-Haw! River Paddle brings paddlers from across the State to the the Haw River each May.

Trail Towns

River Communities and Trail Grow Together

Saxapahaw

- Eclectic Community with an Outdoor Vibe
- Trail helps support:
 - Weekend Music Festivals
 - Cafés and bars
 - River Outfitters
- Upcoming:
 Camping Areas and Trailside Farm Café



Trail Towns

River Communities and Trail Grow Together

Glencoe

- Historic Mill Town Combines
 History and Outdoors
- 40-acre Park Complements:
 - Pre-K Outdoor Leaning Center
 - Textile Heritage Museum
 - Bed and Breakfast
- Upcoming:
 Environmental Education Center



Additional Information

Visit www.thehaw.org

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