



Hiker Survey



To better serve the hiker community the town of Franklin, a designated Appalachian Trail Community, needs your input to become more hiker friendly. Survey results will help us convince businesses to be active AT Community partners and let them know how they can better serve hikers.

Date: _____

1. What type of hiker are you?

Thru-hiker (months) Section hiker (weeks) Weekend Hiker Day hiker

2. What state or country are you from? _____

3. How old are you?

15-25 26-35 36-45 46-55 Over 55

4. What is your education level?

High school Associate degree Technical school Bachelors

Masters Doctorate

5. Income bracket

0-\$20,000 \$20,000-\$40,000 \$40,000-\$60,000 \$60,000+

Prefer not to answer

6. Occupation

Student Retired Other _____

7. What services did you use in Franklin?

Lodging Laundry Bank ATM US Post Office Restaurant
Fast Food Outfitter Library Medical Other _____

8. How much did you spend in Franklin?

Lodging _____ Outfitter _____ Meals/Restaurant _____
Laundry _____ Resupply _____ Other _____

9. What other services would you like to see in Franklin?

10. In the future would you consider Franklin a vacation destination? Yes No
Why?

11. Do you consider Franklin a hiker friendly town? Yes No
Why?

12. Are you a member of a hiking club? Yes Which one? _____ No
Are you a member of the Appalachian Trail Conservancy? Yes No

13. Other comments/suggestions:

Thank You 😊